

Four VERY Smart Reasons to Advertise with Academy of Music

1 Named the #1 "Best Venue to See Live Theater" by the Best of Valley Advocate Readers Poll for seven years!

2 A captive audience: **Our program booklet is read by nearly 100% of our patrons** before each performance and during intermission.

3 Demonstrate your support for the arts year-round as a listed Season Program Advertiser in our e-newsletter, which reaches over **50,000 members** of our community each month.

4 Attendance for our Season Series, Academy Youth Productions, and Music Series is expected to be **over 5,000**. It's the perfect environment to target your business to an enthusiastic crowd that supports our local economy.



Quarter Page Ad
black & white
2.125" wide x 3.5" deep
portrait orientation
\$225



Half Page Ad
black & white
4" wide x 3.5" deep
landscape orientation
\$350



Full Page Ad
black & white
4" wide x 7" deep
portrait orientation
\$495



Full Page Cover Ads
full color
4" wide x 7" deep
portrait orientation
\$625

Your ad will appear in Academy Season Series playbills and your business link in the Academy monthly e-newsletter for the year.

Please direct all questions to djanthony@aomtheatre.com or call Debra at (413) 584-9032 ext.102. We will mail an invoice with receipt of form. Payment is due upon receipt of invoice.

**PRE-PAY FOR
YOUR AD IN FULL
BY JUNE 15
& SAVE AN
EXTRA 15%!**

Advertiser _____

Mailing Address _____

Contact Person _____

Phone _____

Email _____

MAIL THIS FORM TO:

Academy of Music Theatre
274 Main Street
Northampton, MA 01060

Please Check Correct Size Ad Full Half Quarter Back/Inside Cover (call for availability)